

# INTERNATIONAL WOMEN'S DAY 2025

**#MarchForward**  
**Friday, 7 March 2025**



**UN Women relies entirely on voluntary contributions from government, the private sector and individuals. Your support of our International Women's Day events and activations helps us accelerate outcomes for women.**

## **UN WOMEN AUSTRALIA'S INTERNATIONAL WOMEN'S DAY LIVE EVENTS Friday 7 March 2025**

<p><b>Brisbane</b></p> <p>Plaza Ballroom, Brisbane Convention and Exhibition Centre</p> <p>Registration opens: 11:30 AM Doors open: 12:00 PM Formalities start: 12:25 PM Formalities end: 3:00 PM Event concludes: 3:30 PM</p>	<p><b>Canberra</b></p> <p>A special Canberra event was held on Wednesday, 5 February at Parliament House.</p> <p>A recording of this event will be available via our <a href="#">IWD virtual event</a>.</p>	<p><b>Melbourne</b></p> <p>Melbourne Room, Melbourne Convention and Exhibition Centre</p> <p>Registration opens: 11:30 AM Doors open: 12:00 PM Formalities start: 12:25 PM Formalities end: 3:00 PM Event concludes: 3:30 PM</p>
<p><b>Perth</b></p> <p>River View Room, Optus Stadium</p> <p>Registration opens: 11:30 AM Doors open: 12:00 PM Formalities start: 12:25 PM Formalities end: 3:00 PM Event concludes: 3:30 PM</p>	<p><b>Sydney</b></p> <p>Grand Ballroom, Level 5, International Convention Centre</p> <p>Registration opens: 11:30 AM Doors open: 12:00 PM Formalities start: 12:25 PM Formalities end: 3:00 PM Event concludes: 3:30 PM</p>	<p><b>Virtual Event</b></p> <p>Virtual access to exclusive content will be available from 12:00 PM AEDT on Friday 7 March.</p> <p>Virtual doors to Sydney livestream will open at 12:15 PM AEDT with formalities commencing at 12:25 PM.</p> <p>Recordings from other cities will be available on-demand from 9:00 AM AEDT on Monday 10 March.</p> <p>All content will be available until midnight Friday 4 April.</p>

All timings in local time zones.  
For more information and to buy tickets visit [iwd.net.au](http://iwd.net.au).

## IWD Live Event Pricing and Inclusions

	Premium Table*	Standard Table*	Individual	Member / Concession
Brisbane	\$3,990	\$3,490	\$199	\$189
Melbourne	\$3,990	\$3,490	\$199	\$189
Perth	\$3,990	\$3,490	\$199	\$189
Sydney	\$3,990	\$3,490	\$199	\$189

### All ticket holders receive:

- A drink on arrival and a sit down two-course lunch – cash bar also available
- Post event access to all content, across all cities, via the virtual stream. This will be available until midnight on Friday 4 April

### Premium Tables receive\*:

- Table of 10 seats with premium placement
- A drink on arrival and a sit down two-course lunch – cash bar also available
- Company logo displayed on table
- Company logo in slideshow throughout event
- A way to demonstrate your organisation's commitment to gender equality action, both within your organisation and to your customers, clients, and key stakeholders
- Complimentary IWD ribbons for table attendees
- 20 tickets for virtual event streaming to share with external stakeholders, such as clients and non-profits, to build customer and community connection (valued at \$1,300)

### Standard Tables receive\*:

- Table of 10 seats with preferential placement
- A drink on arrival and a sit down two-course lunch – cash bar also available
- Company logo displayed on table
- A way to demonstrate your organisation's commitment to gender equality action, both within your organisation and to your customers, clients, and key stakeholders
- 10 tickets for virtual event streaming to share with external stakeholders, such as clients and non-profits, to build customer and community connection (valued at \$650)

### *\*Special Offer*

- UN Women Australia's Partners and Sponsors can enjoy a 10% discount on additional Premium Tables purchased in addition to tables included in their partnership or sponsorship benefits. Limited additional Premium Tables at the discounted price of \$3,591 can be purchased until 20 December 2024 and are subject to availability).
- UN Women Australia's Business Network Members can enjoy a 10% discount on up to two (2) Premium Tables (subject to availability).
- UN Women Australia's Affiliates (e.g., non-profits and professional associations) can enjoy a 10% discount on when purchasing four (4) or more Standard Tables.

Please email [Tessa.bell@unwomen.org.au](mailto:Tessa.bell@unwomen.org.au) to obtain a discount code.

## IWD@Work Pricing and Inclusions

Workplaces with less than 250 employees	Workplaces with more than 250 employees	Professional bodies / member associations
\$5,000*	\$7,500*	\$7,500*

IWD@Work makes it easy to celebrate International Women’s Month across your business in March.

### IWD@Work purchasers receive:

- A comprehensive toolkit to plan and activate a campaign/event that showcases your gender equality programs, profile current and emerging women leaders, foster meaningful discussions, educate staff, celebrate outcomes, and raise funds for UN Women programs.
- Resources including case studies from leading companies, theme context, stakeholder messaging, gender equality insights, talking points, activation ideas, planning tools, goal setting and fundraising tips, promotional and social media content.
- Virtual access for all employees or members of professional associations (on-demand from 7 March to 4 April 2025) to all content from UN Women Australia’s IWD 2025 events. Your teams can learn from thought leaders who are accelerating equality and creating change.

### *\*Special Offer*

- UN Women Australia’s Business Network Members and Affiliates can enjoy a 10% discount on IWD@Work if this package is not included in their partnership or sponsorship benefits. Please email [Tessa.bell@unwomen.org.au](mailto:Tessa.bell@unwomen.org.au) to obtain a discount code.

For more information and to buy IWD@Work visit [iwd.net.au/iwd-at-work](http://iwd.net.au/iwd-at-work).

## IWD Virtual Event Pricing and Inclusions

Individual Member / Concession	Individual	10 tickets (Non-profits, community groups, businesses <100 employees)
\$60	\$65	\$600

The virtual stream gives you livestream access to our Sydney event plus exclusive virtual content on Friday, 7 March 2025. Recordings from all other cities will be available for on-demand viewing from 9:00 AM AEDT, Monday, 10 March until midnight Friday, 4 April 2025.

For more information and to buy virtual tickets visit [iwd.net.au](http://iwd.net.au).