

INTERNATIONAL WOMEN'S DAY 2025

#MarchForward
Friday, 7 March 2025



UN Women relies entirely on voluntary contributions from government, the private sector and individuals. Your support of our International Women's Day events and activations helps us accelerate outcomes for women.

UN WOMEN AUSTRALIA'S INTERNATIONAL WOMEN'S DAY LIVE EVENTS Friday 7 March 2025

<p>Brisbane Tuesday, 25 March 2025*</p> <p>Plaza Ballroom, Brisbane Convention and Exhibition Centre</p> <p>Registration opens: 11:30 AM Doors open: 12:00 PM Formalities start: 12:25 PM Formalities end: 3:00 PM Event concludes: 3:30 PM</p>	<p>Canberra Wednesday, 5 February 2025</p> <p>A special Canberra event was at Parliament House. A recording of this event will be available via our IWD virtual event.</p>	<p>Melbourne</p> <p>Melbourne Room, Melbourne Convention and Exhibition Centre</p> <p>Registration opens: 11:30 AM Doors open: 12:00 PM Formalities start: 12:25 PM Formalities end: 3:00 PM Event concludes: 3:30 PM</p>
<p>Perth</p> <p>River View Room, Optus Stadium</p> <p>Registration opens: 11:30 AM Doors open: 12:00 PM Formalities start: 12:25 PM Formalities end: 3:00 PM Event concludes: 3:30 PM</p>	<p>Sydney</p> <p>Grand Ballroom, Level 5, International Convention Centre</p> <p>Registration opens: 11:30 AM Doors open: 12:00 PM Formalities start: 12:25 PM Formalities end: 3:00 PM Event concludes: 3:30 PM</p>	<p>Virtual Event</p> <p>Virtual access to exclusive content will be available from 12:00 PM AEDT on Friday 7 March. Virtual doors to Sydney livestream will open at 12:15 PM AEDT with formalities commencing at 12:25 PM. Recordings from other cities will be available on-demand from 9:00 AM AEDT on Monday 10 March. All content will be available until midnight Friday 4 April.</p>

All timings in local time zones.

*Due to Cyclone Alfred, we have postponed our Brisbane International Women's Day event to Tuesday, 25 March; tickets will be automatically transferred. Visit jwd.net.au for more information.

For more information and to buy tickets visit iwd.net.au.

IWD Live Event Pricing and Inclusions

	Premium Table*	Standard Table*	Individual	Member / Concession
Brisbane	\$3,990	\$3,490	\$199	\$189
Melbourne	\$3,990	\$3,490	\$199	\$189
Perth	\$3,990	\$3,490	\$199	\$189
Sydney	\$3,990	\$3,490	\$199	\$189

All ticket holders receive:

- A drink on arrival and a sit down two-course lunch – cash bar also available
- Post event access to all content, across all cities, via the virtual stream. This will be available until midnight on Friday 4 April

Premium Tables receive*:

- Table of 10 seats with premium placement
- A drink on arrival and a sit down two-course lunch – cash bar also available
- Company logo displayed on table
- Company logo in slideshow throughout event
- A way to demonstrate your organisation's commitment to gender equality action, both within your organisation and to your customers, clients, and key stakeholders
- Complimentary IWD ribbons for table attendees
- 20 tickets for virtual event streaming to share with external stakeholders, such as clients and non-profits, to build customer and community connection (valued at \$1,300)

Standard Tables receive*:

- Table of 10 seats with preferential placement
- A drink on arrival and a sit down two-course lunch – cash bar also available
- Company logo displayed on table
- A way to demonstrate your organisation's commitment to gender equality action, both within your organisation and to your customers, clients, and key stakeholders
- 10 tickets for virtual event streaming to share with external stakeholders, such as clients and non-profits, to build customer and community connection (valued at \$650)

**Special Offer*

- UN Women Australia's Partners and Sponsors can enjoy a 10% discount on additional Premium Tables purchased in addition to tables included in their partnership or sponsorship benefits. Limited additional Premium Tables at the discounted price of \$3,591 can be purchased until 20 December 2024 and are subject to availability).
- UN Women Australia's Business Network Members can enjoy a 10% discount on up to two (2) Premium Tables (subject to availability).
- UN Women Australia's Affiliates (e.g., non-profits and professional associations) can enjoy a 10% discount on when purchasing four (4) or more Standard Tables.

Please email Tessa.bell@unwomen.org.au to obtain a discount code.

IWD@Work Pricing and Inclusions

Workplaces with less than 250 employees	Workplaces with more than 250 employees	Professional bodies / member associations
\$5,000*	\$7,500*	\$7,500*

IWD@Work makes it easy to celebrate International Women's Month across your business in March.

IWD@Work purchasers receive:

- A comprehensive toolkit to plan and activate a campaign/event that showcases your gender equality programs, profile current and emerging women leaders, foster meaningful discussions, educate staff, celebrate outcomes, and raise funds for UN Women programs.
- Resources including case studies from leading companies, theme context, stakeholder messaging, gender equality insights, talking points, activation ideas, planning tools, goal setting and fundraising tips, promotional and social media content.
- Virtual access for all employees or members of professional associations (on-demand from 7 March to 4 April 2025) to all content from UN Women Australia's IWD 2025 events. Your teams can learn from thought leaders who are accelerating equality and creating change.

***Special Offer**

- UN Women Australia's Business Network Members and Affiliates can enjoy a 10% discount on IWD@Work if this package is not included in their partnership or sponsorship benefits. Please email Tessa.bell@unwomen.org.au to obtain a discount code.

For more information and to buy IWD@Work visit iwd.net.au/iwd-at-work.

IWD Virtual Event Pricing and Inclusions

Individual Member / Concession	Individual	10 tickets (Non-profits, community groups, businesses <100 employees)
\$60	\$65	\$600

The virtual stream gives you livestream access to our Sydney event plus exclusive virtual content on Friday, 7 March 2025. Recordings from all other cities will be available for on-demand viewing from 9:00 AM AEDT, Monday, 10 March until midnight Friday, 4 April 2025.

For more information and to buy virtual tickets visit iwd.net.au.